

MSD Korea

Overview

“MSD Korea’s vision is to become the most trusted and responsible healthcare company in Korea.”

Established
1994

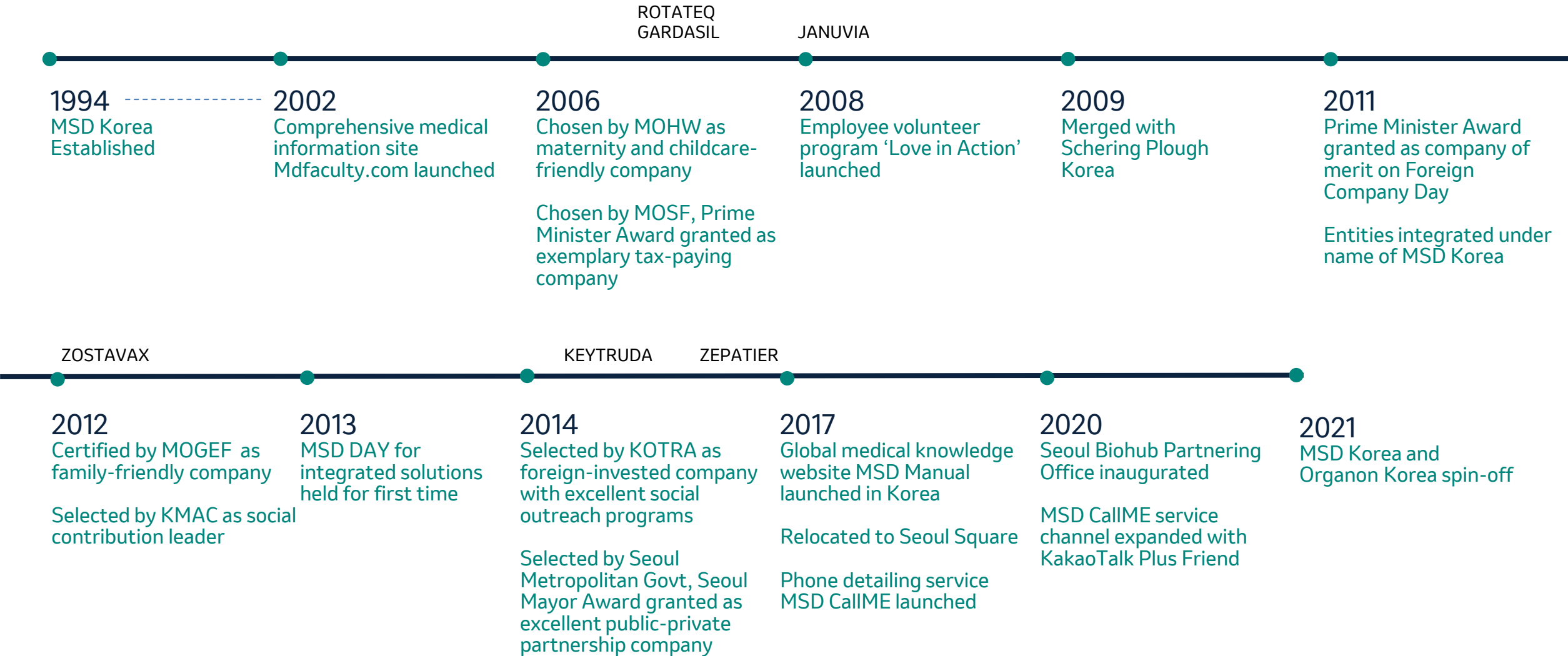
CEO
David Jonathan Peacock

Major products
Cancer therapies and cancer adjuvants, anti-infection (preventive vaccines) products, vaccines, nosocomial infection treatment and diabetes medicines, etc.

Offices
Seoul headquarters and four regional offices (Daejeon, Daegu, Busan, Gwangju)

Employees
533 (as of 03/08/22)

Website
www.msd-korea.com



Our path taken to realize our vision

* Product launch based on IMS Launch Year



Efforts to develop the Korean pharmaceutical industry

MSD Korea is cooperating with domestic pharmaceutical companies to help their quality products become competitive in the global market. In March 2020, 'MSD Innovation Partnering Office' was launched in Seoul Biohub to help Korean startups advance into the global market in the bio and digital health field.

No. of global clinical trials conducted in Korea: **142 cases**

Open innovation deals with Korean companies: **4 cases**

No. of products under co-promotion with Korean partners: **12 products**

*As of July 2020

Efforts to provide accurate and objective medical information

MSD Korea is committed to providing the most up-to-date information for healthcare professionals and patients under the belief that accurate medical information should be accessible and inclusive to everyone.

MSD Manual: Comprehensive medical resource that started as a small reference book for doctors and pharmacists in 1899 and is now the most used by medical professionals and the general public. About 300 experts in each field have participated as authors. The Korean version of Digital MSD Manual has been available since 2017. (msdmanuals.com/ko-kr)

MSD Connect: Patient-oriented medical information portal for healthcare professionals in Korea. Carefully curated materials that include Product & Disease information, clinical guidelines, new insights, and patient education content. (msdonline.co.kr)

MSD CallME: Telephone/video-based detailing service to allow healthcare professionals to easily and conveniently access the latest information on MSD prescription drugs anytime and anywhere. (msdcallme.co.kr)



MSDConnect 



Thank you